

Topic 2

Information and Digital Health Technology in the Next Normal Era



Natthaya Cherngchalard Chooprom (RN, MNS)

Faculty of Nursing, NPRU



Learning objectives

Explore Healthcare Technology Trends and Digital Innovations in 2022



Learning Topics

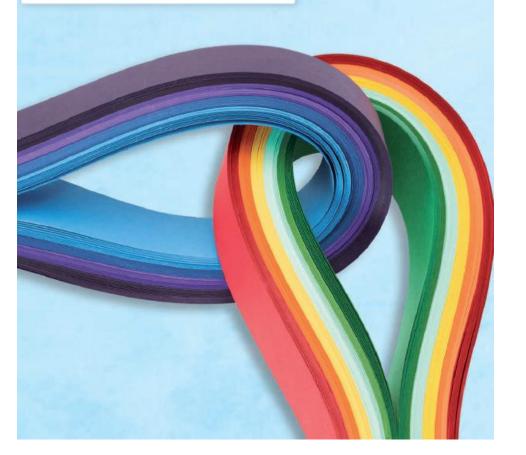
- Developments in technology enabled care services
- Trend 1: Artificial Intelligence (AI) in Healthcare
- Trend 2: Telemedicine and the Evolution of Remote Care
- Trend 3: Extended Reality in Healthcare Settings
- Trend 4: IoT and Wearables in Healthcare
- Trend 5: Healthcare Privacy and Security
- Trend 6: Organ Care Technology & Bioprinting
- Discussion topic: Future of Healthcare Technology



Connected health

How digital technology is transforming health and social care

Deloitte Centre for Health Solutions





How digital technology is transforming health care?

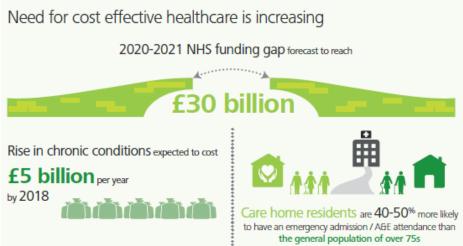
Technology is becoming more pervasive



Top pharma companies have

63% more unique apps in 2014 vs. 2013





Connected health or Technologyenabled care (TEC) is capable of providing cost-effective solutions at a time when the demands on health and social care services continue to increase

Significant mHealth market growth predicted

Global revenues

2013 mHealth valued at \$2.4 billion

2018 Forecast to reach \$21.5 billion

Growth per year of



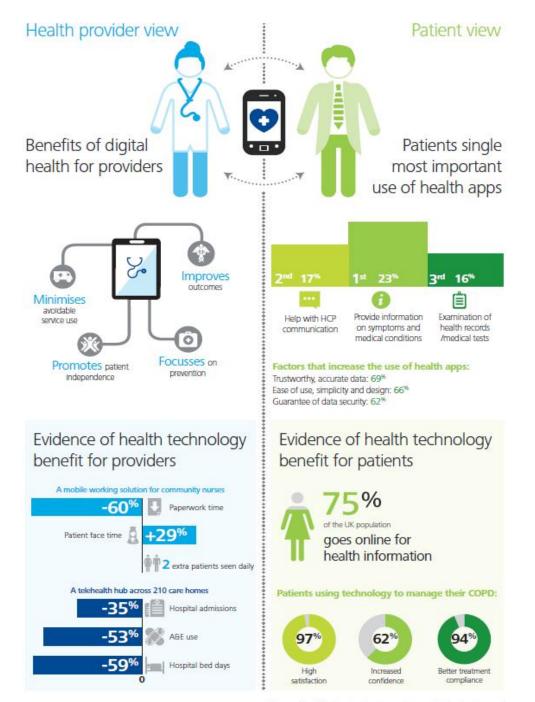
European revenues

By 2018 Europe will be the largest mHealth market worth \$7.1 billion



61.6%







There is enormous potential for digital technology to improve many aspects of health care provision



Developments in Technology Enabled Care Services

- Digital technology and associated devices can deliver TEC services and enable patients to connect to information and data and improve quality and outcomes of health and social care.
 - TEC, in particular mobile and digitally enabled technology, has the potential to reduce healthcare costs, increase access and improve outcomes.



The challenge for the future sustainability of digital healthcare systems is to find a balance between:

constrained budgets and the rising costs of advanced medical treatments increasing patient expectations and demand for better quality, patient-centred healthcare

increasing complexity and costs of delivering care to an ageing, comorbid population

reduced availability and increased costs of healthcare profession, in-patient beds and residential care places.

Digital and mHealth opportunities range from simple to complex





Single use mHealth



Focuses on a single purpose for a single user, typically consumer initiated:

smartphone apps and wearable tech products that support the user to record data which may be communicated to others
consumer driven, focus on wellness, diet and exercise.

Social mHealth



Draws upon the support and encouragement provided through social networks:

- •gamification and competition-based apps which encourage users to meet goals
- •consumers likely to pursue activities independently.

Integrated mHealth



Links apps and devices with the formal healthcare system:

- mobile technology linking patients and HCPs
 tailored to multiple end
- users: consumers,
 physicians and
 administrators.

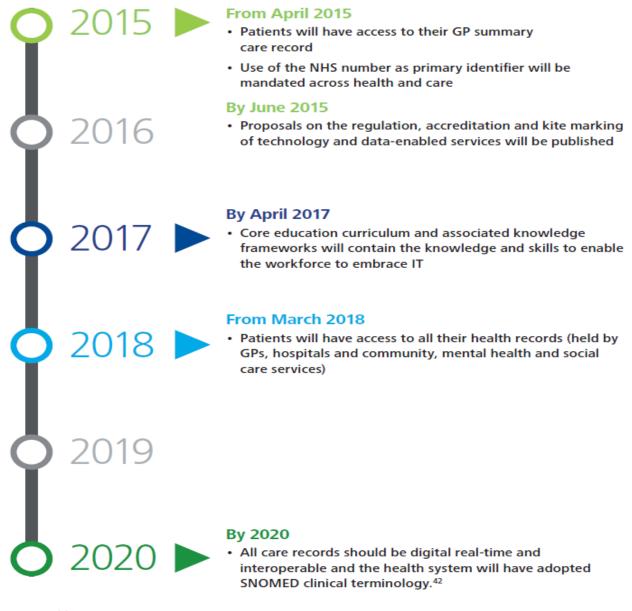
Complex





Leverages advanced, integrated analytics for decision support:

- predictive analytics applied to complex data generated through mHealth applications
- •focus on achieving optimal management of a specific disease.



"the biggest challenge is not the development and implementation of new technologies, but ensuring equality of access."

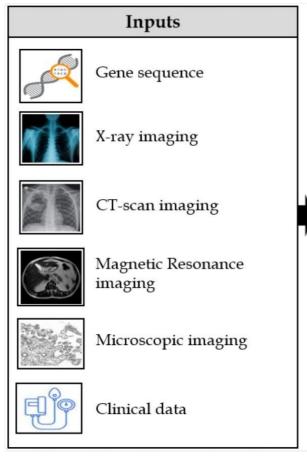
Healthcare Technology Trends and Digital Innovations in 2022

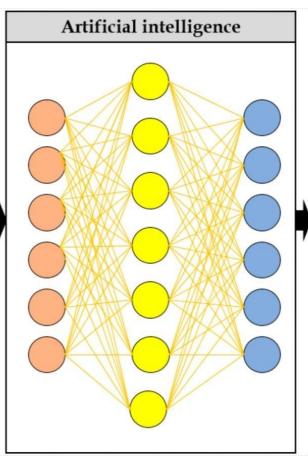


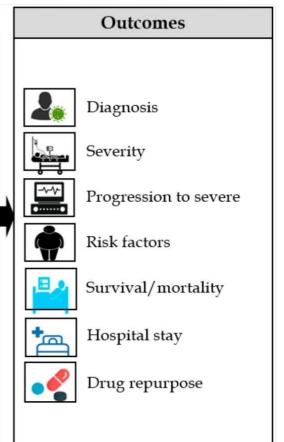




Trend #1: Artificial Intelligence (AI) in Healthcare



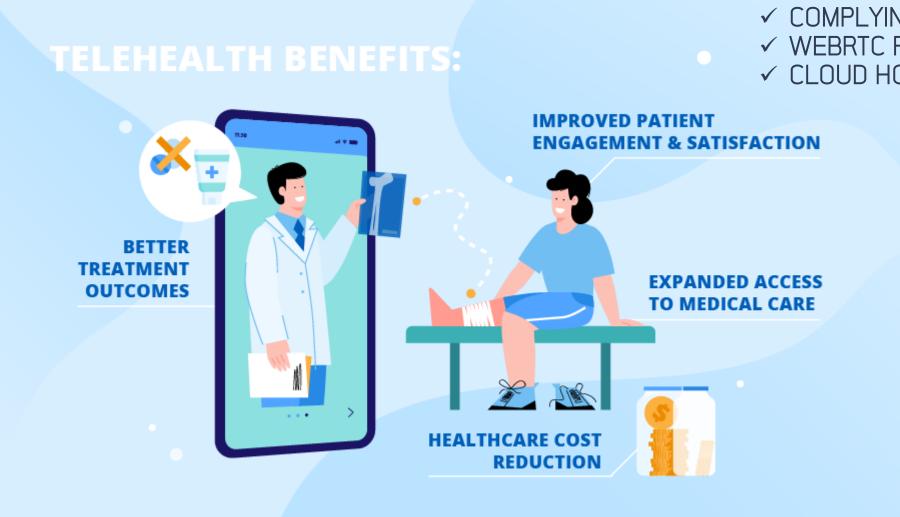




- ✓ AI'S ROLE AGAINST COVID-19
- ✓ AI IN DIAGNOSIS & DRUG DEVELOPMENT
- ✓ AI IN MENTAL HEALTH

Trend #2: Telemedicine and the Evolution of Remote Care

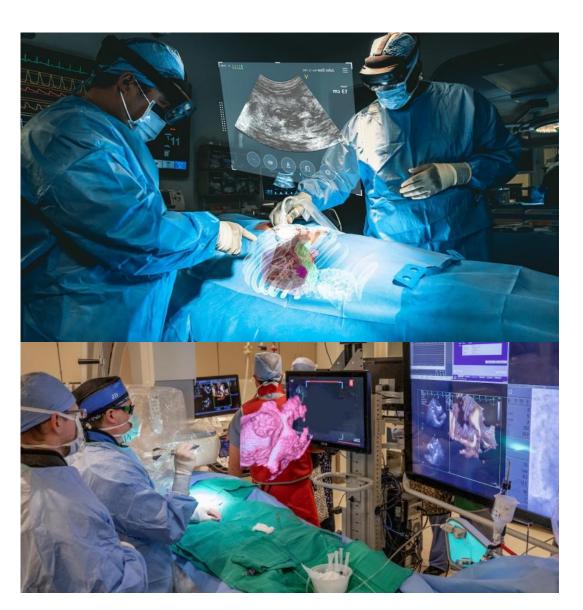




- ✓ COMPLYING WITH REGULATIONS
- ✓ WEBRTC FOR VIDEO CONFERENCING
- ✓ CLOUD HOSTING AND DATA STORAGE



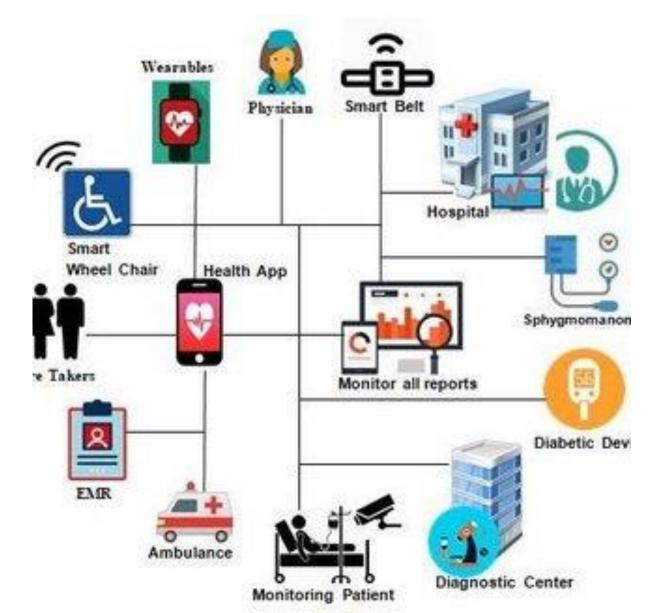
Trend #3: Extended Reality in Healthcare Settings



- ✓ AUGMENTED REALITY AND MIXED REALITY IN HEALTHCARE
- ✓ METAVERSE: FUTURE OR HYPE?
- ✓ The Virtual Reality Medical Center
- ✓ VR therapy



Trend #4: IoT and Wearables in Healthcare



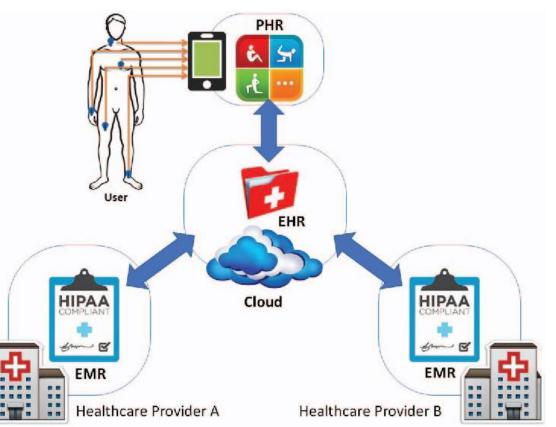
- **✓ WEARABLES**
- ✓ Smartwatches
- ✓ SMART PILLS
- ✓ CREATING Internet of Medical
- √ Thing (IOMT) SOLUTIONS



Trend #5: Healthcare Privacy and Security

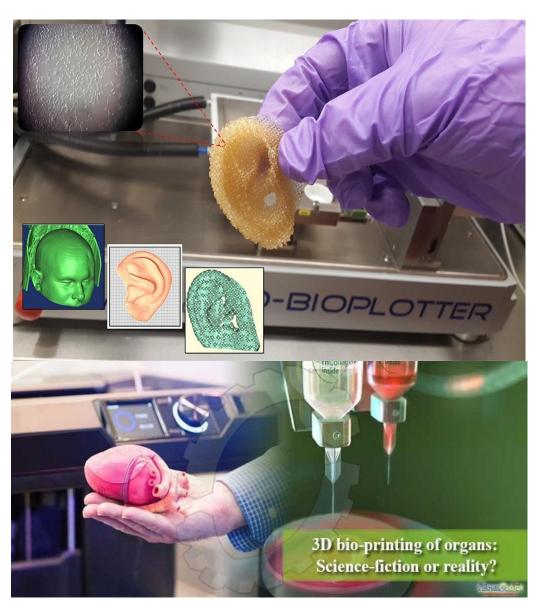
BEST PRACTICES TO ENSURE DATA SECURITY IN THE HEALTHCARE INDUSTRY





Trend #6: Organ Care Technology & Bioprinting





- ✓ IMPROVING ORGAN CARE TECHNOLOGY: EXTENDING TIME FOR ORGAN EVALUATION AND TRANSPORT
- ✓ BIOPRINTING: CREATING NEW ORGANS



Summary

- Digital Technology and Nursing Information skills are provided recommendations to meet the needs of the 2020 and 2030 workforce today
- Quality and efficiency of care will continue to improve due to groundbreaking and evolving technologies like artificial intelligence, machine learning, and extended reality.



Discussion

Future of Healthcare Technology

Homework:

Read -> Conclude -> Mind mapping

BRIEFING



The rise of digital health technologies during the pandemic

SUMMARY

Coronavirus has accelerated the rise of digital health, a broad concept that includes solutions for telemedicine and teleconsultation, remote monitoring, connected devices, digital health platforms and health apps. The concept also covers the related health data analysis and application in systems based on big data, for instance for epidemiological research and Al-enabled diagnosis support.

Digital technologies are becoming critical in the fight against the ongoing pandemic. They have been used, among other things, for online medical consultations from home and for increasing efficiency in diagnosis and treatment of patients through telemedicine, which, like teleworking and online education, has been a novel experience for many.



Thank You