



Human and Computer Interface Design

7192703



Nakhon Pathom Rajabhat University
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Week 9

Chapter 5 Interaction design and development



Topic

Study Design and develop human-computer interaction by design User interface and User Experience

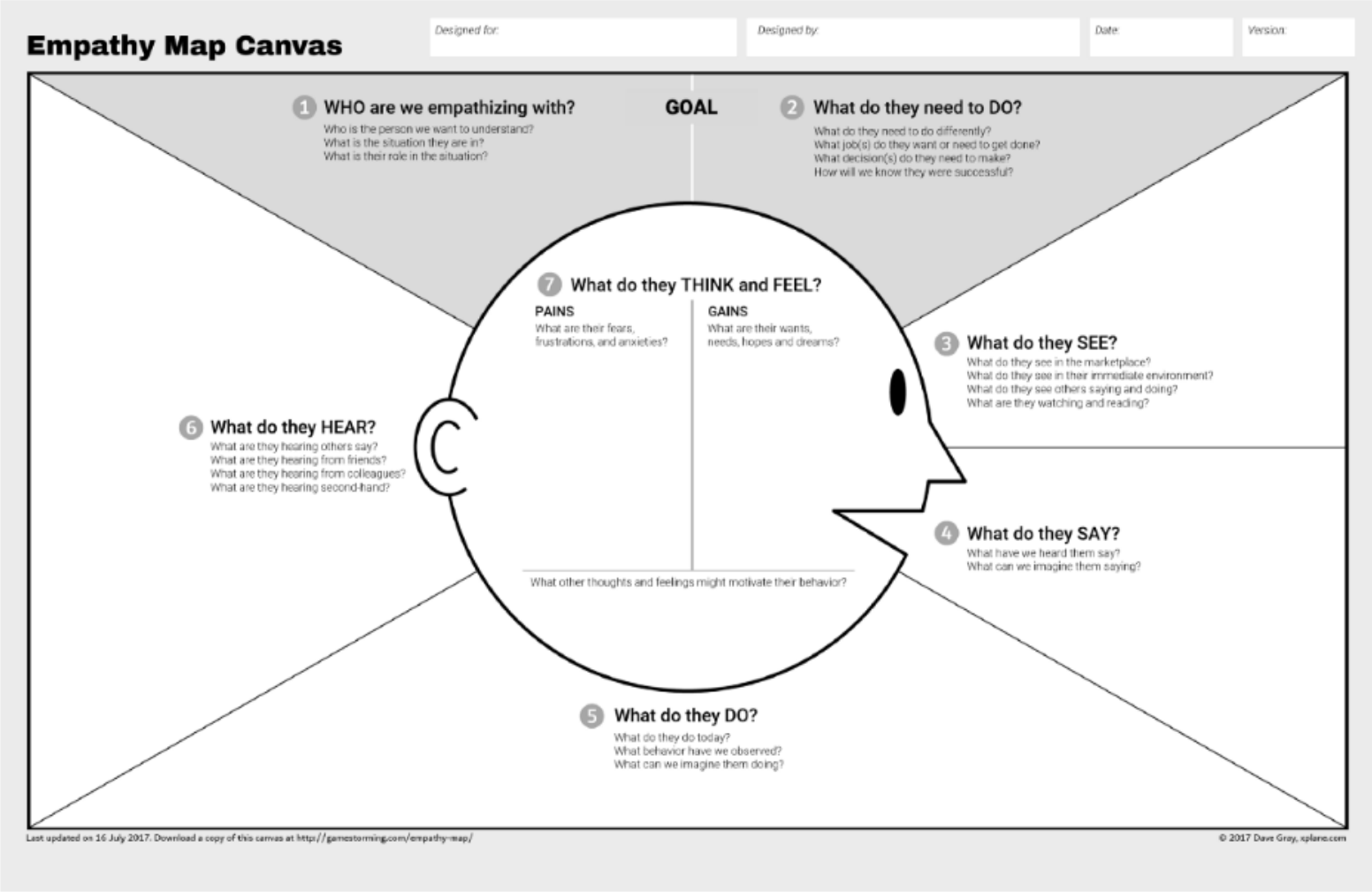


Design and Development





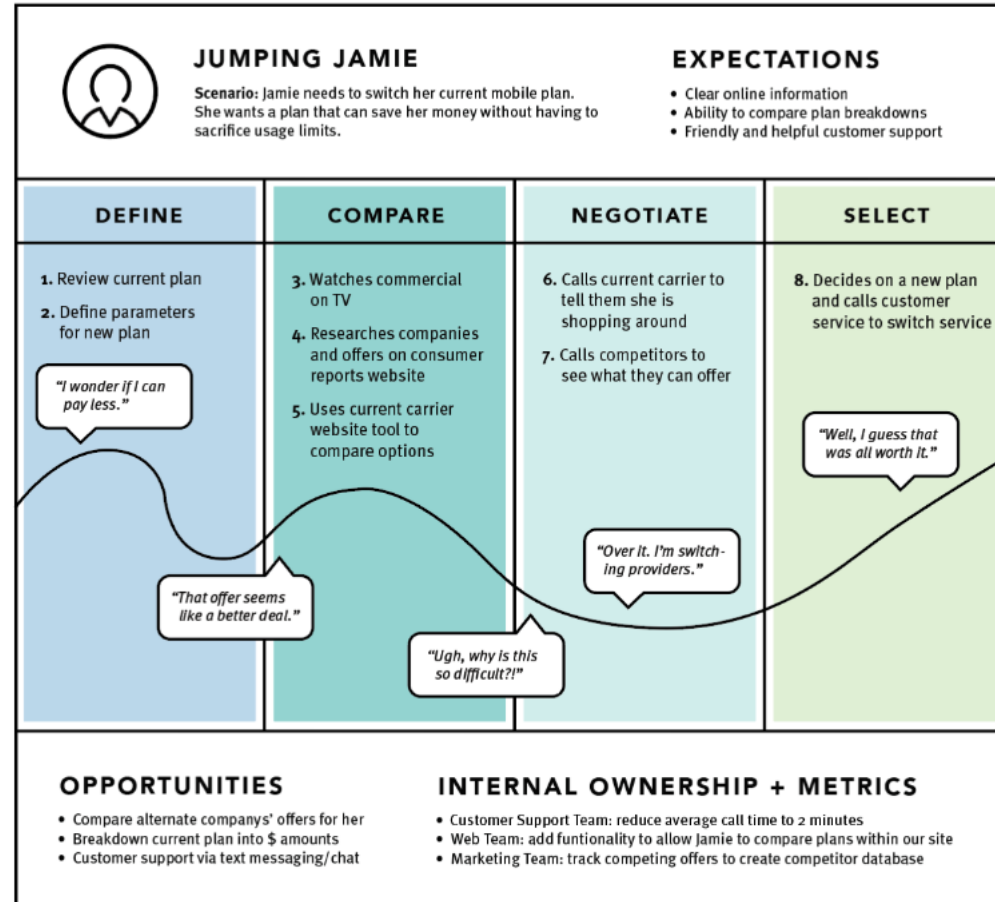
Interaction Design and Development : UX Tool : Empathy Map



Interaction Design and Development : UX Tool : Customer Journey Map



CUSTOMER JOURNEY MAP Example (Switching Mobile Plans)





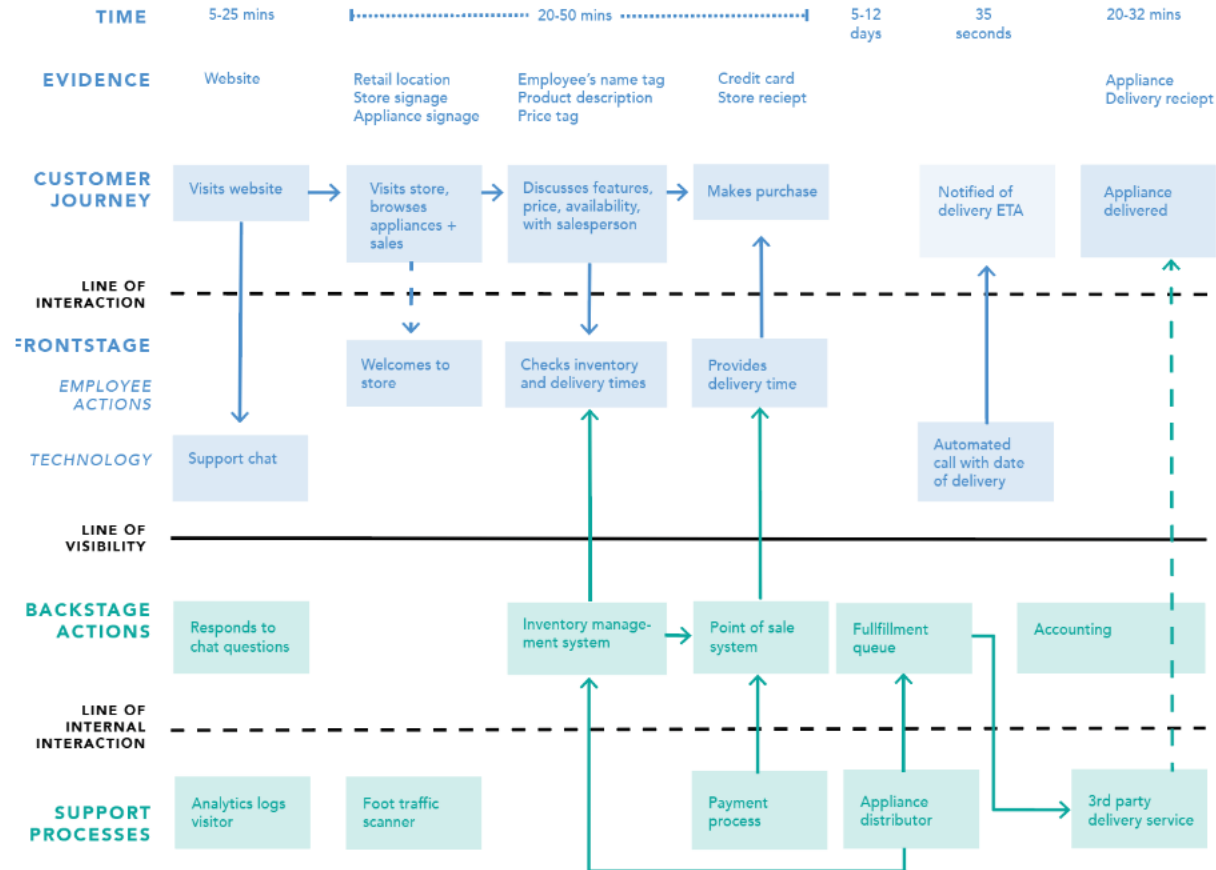
Interaction Design and Development : UX Tool : User Experience Map



Interaction Design and Development : UX Tool : Service Blueprint

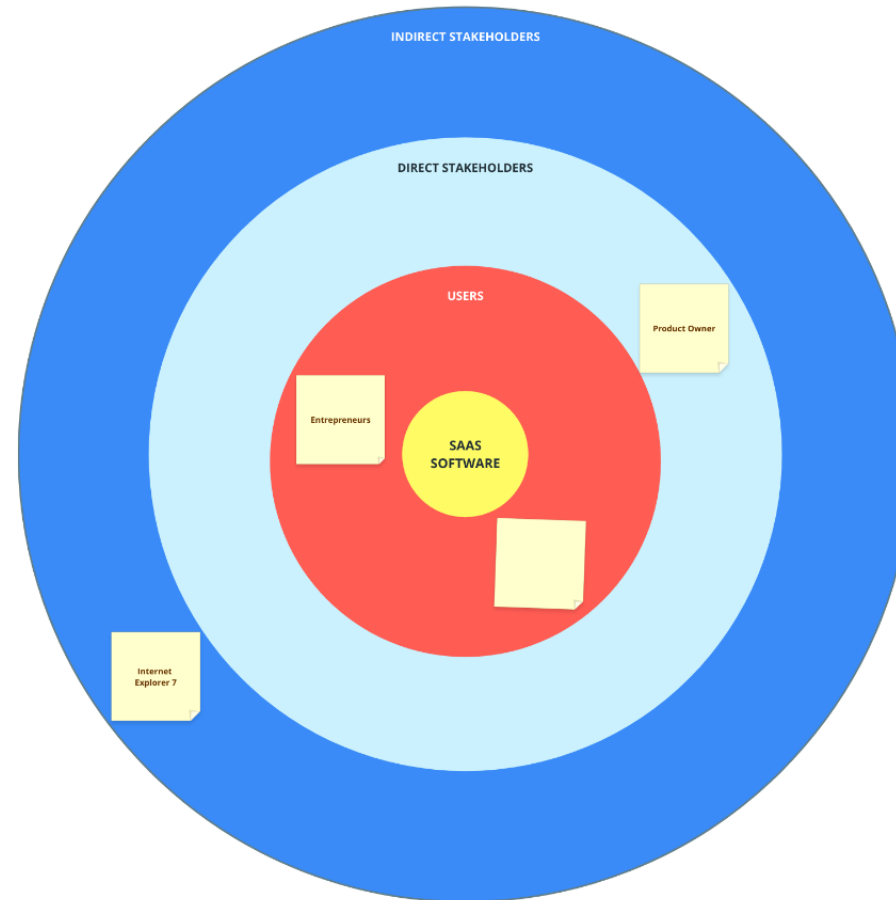


SERVICE BLUEPRINT Example (Appliance Retailer)

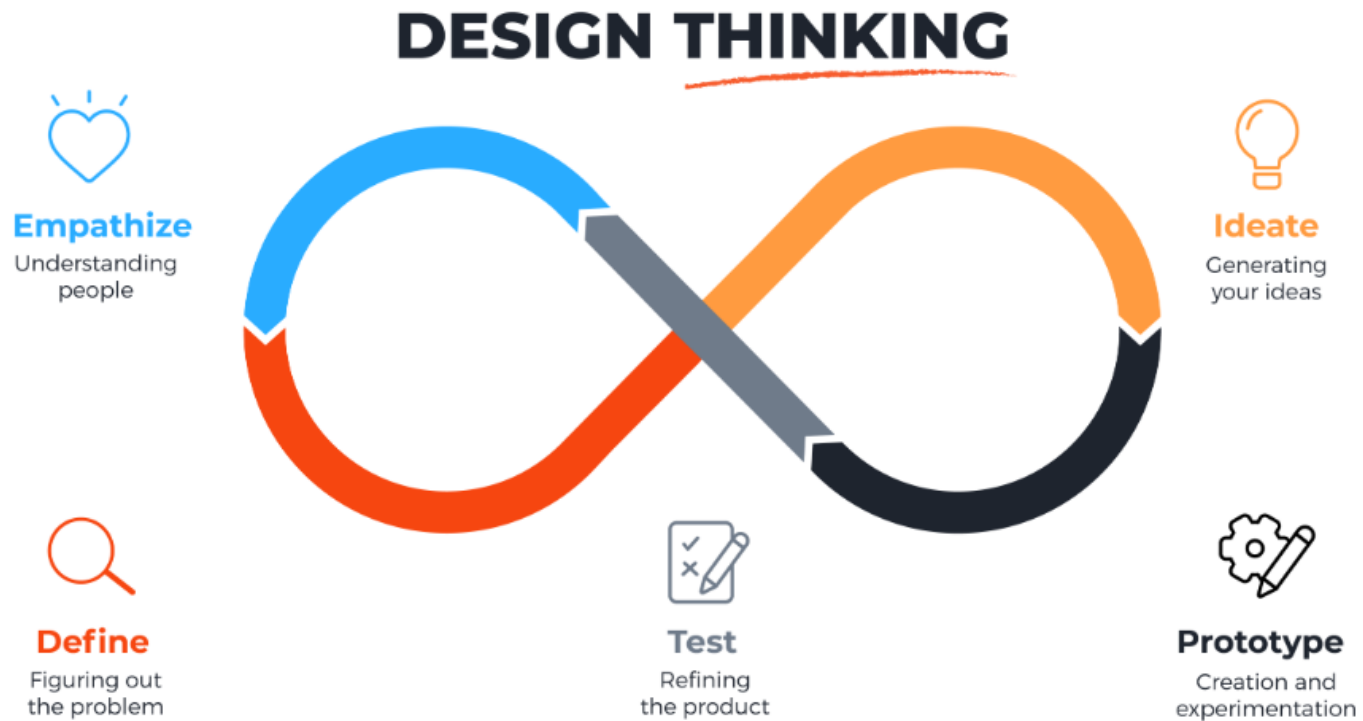


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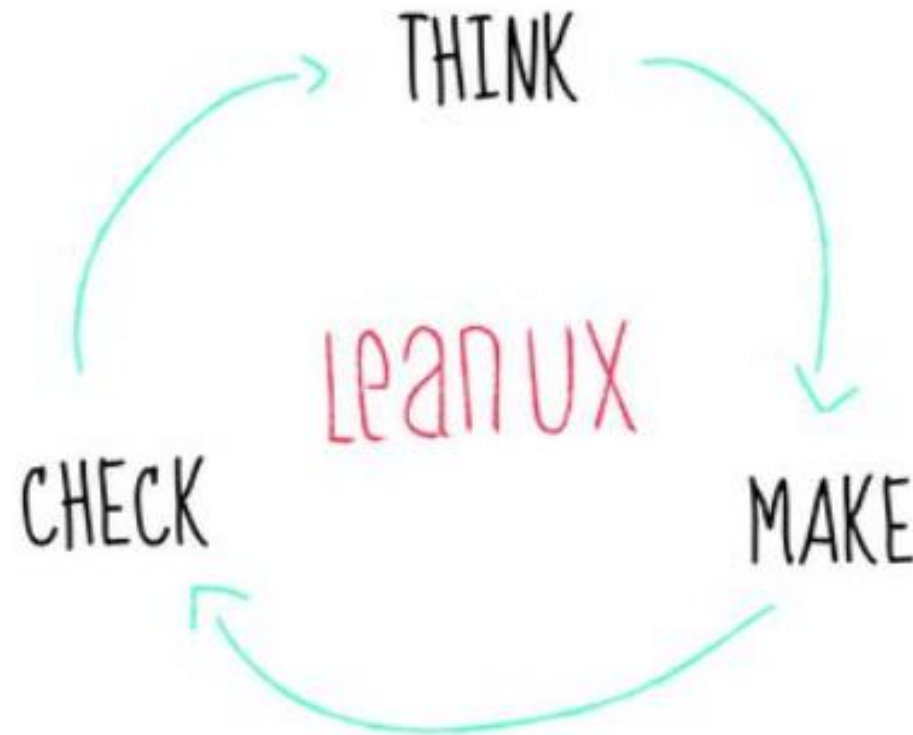
Interaction Design and Development : UX Tool : Stakeholder Map



Interaction Design and Development : UX Tool : Design thinking



Interaction Design and Development : UX Tool : Lean UX





Activity

Study Design and develop human-computer interaction by design User interface and User Experience



Reference

Praewnapa Chaisaengjan.Skooldio,July 6 2021

