





## Research Questions: คำถามการวิจัย

- > A research question is a question that a study or research project aims to answer.
- Research question aims to explore an existing uncertainty in an area of concern and points to a need for deliberate investigation.
- Formulation of the research question (RQ) is essential before starting any research.

(Ratan, Anand & Ratan, 2019)





## Three Types of Research Questions

 They can be further categorized into three types: descriptive, comparative, and relationship.

Descriptive research questions aim to measure the responses of a study's population to one or more variables or describe variables that the research will measure.

research questions aim to discover the differences between two or more groups for an outcome variable.

"compare X and Y "

Relationship
 research questions
 seek to explore
 and define trends
 and interactions
 between two or
 more variables.

"association" or "trends"

"what" (McCombes, 2023)



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### **Research Questions**

 A good research question should be specific and focused, and its answer should be discovered through data collection and analysis.

Example no. 1

Bad: How does social media affect people's behavior?

Good: What effect does the daily use of YouTube have on the attention

span of nursing students?

#### Example no. 2

**Bad:** Has there been an increase in uncontrolled hypertensive patients in Thailand in the past 10 years?

**Good:** How have nurse-led intervention programs affected blood pressure levels among older persons?



## Variable and its types



- > Independent variable
- ✓ The first variable is called the independent variable.
- ✓ This part of the research can be changed and tested.
- ✓ The independent variable happens first and can be considered the cause of any changes in the outcome.
- > Dependent variable/ the outcome
- ✓ The outcome is called the dependent variable.
- ✓ The independent variable can be changed by an independent variable that can be tested.





- A tentative statement about a population parameter that might be true or wrong.
- The purpose of hypothesis testing is to determine whether there is enough statistical evidence in favor of a certain belief about a parameter.
- A hypothesis is a specific, testable prediction.
- It describes in concrete terms what you expect will happen in a certain circumstance.

(Illowski & Dean, 2023; Academy, 2023)







#### **Null Hypothesis**

- A null hypothesis is a type of statistical hypothesis that proposes that no statistical significance exists in a set of given observations.
- In statistics, the null hypothesis is usually denoted by the letter  $\frac{H}{U}$  with subscript  $\frac{U}{U}$  (zero), such that  $\frac{H}{U}$ . (H-null or H-zero or H-nought)
- The null statement must always contain some form of equality (=)

Note

H<sub>0</sub> always has a symbol with an equal in it.

(Illowski & Dean, 2023; Academy, 2023)





 The null hypothesis, symbolized by Ho, is a statistical hypothesis that states that there is no difference between a parameter and a specific value, or that there is no difference between two parameters.

Example (Illowski & Dean, 2023; Academy, 2023)

- There is a relationship between gender and quality of life.
- A null hypothesis may state: There is **no** difference between male or female and quality of life.





• The alternative hypothesis, symbolized by H<sub>1 or</sub> H<sub>a</sub>, is a statistical hypothesis that states the existence of a difference between a parameter and a specific value or states that there is a difference between two parameters.

Note 
$$(\neq, >, or <)$$

Ha, H<sub>1</sub> never has a symbol with an equal in it.

A medical trial is conducted to test whether or not a new medicine reduces cholesterol by 25%. State the null and alternative hypotheses.

(Illowski & Dean, 2023; Academy, 2023)

 $H_0$ : The drug reduces cholesterol by 25%. p = 0.25

 $H_a$ : The drug does not reduce cholesterol by 25%.  $p \neq 0.25$ 

**From:** https://courses.lumenlearning.com/introstats1/chapter/null-and-alternative-hypotheses/





#### **Statistical Hypothesis**

- These are statements about a statistical population. These are derived from a sample. These are quantitative in nature in that they are numerically measurable
- Always write the alternative hypothesis, typically denoted with Ha or  $H_1$ , using less than, greater than, or not equals symbols, i.e.,  $(\neq, >, \text{ or } <)$

#### **Example**

Group A is a higher score in health literacy than B or  $\mu_A > \mu_B$ 

$$\downarrow \mu_a \neq \mu_b, \quad \mu_A > \mu_B, \quad \mu_A < \mu_B$$

(Upadhyay, 2017)



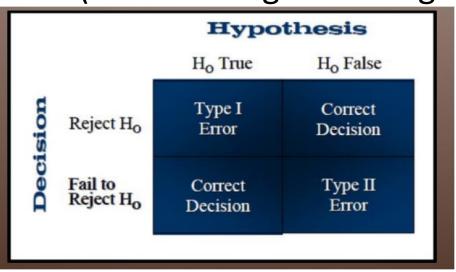


**Type 1 Error:** We may reject the null hypothesis when it is, in fact, true. This occurs when we think there is a difference between our groups, but there really isn't. We can minimize this possibility by selecting an appropriate alpha level.

Type 2 Error: Type 2 error occurs when we fail to reject a null hypothesis when it is, in fact, false (i.e. believing that the groups do not

differ, when in fact they do).

(Upadhyay, 2017)







# Thankyou

