



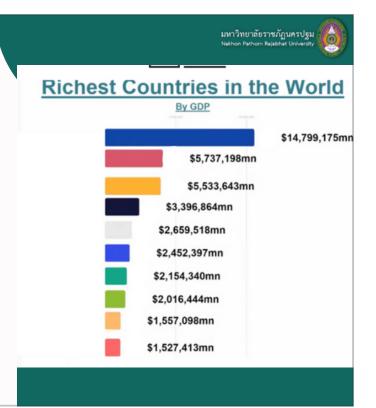
THIS IS THE BEGINNING OF WEEK 7 WHERE YOU WIL LEARN THE FOLLOWING:

- identify the meaning of the graphs
- determine the use of Trends terms in presentation in the Past simple or present perfect, adverbs, or adjectives forms.
- describe and interpret a graph.



Guess the Country – Flag & Graph Matching Game

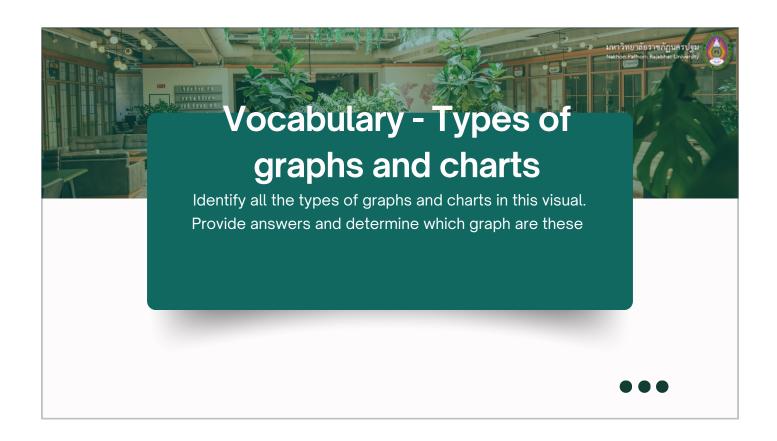
 Students will analyze the graphs and correctly match each country to its corresponding position by placing the correct flag. The student with the most correct matches wins!

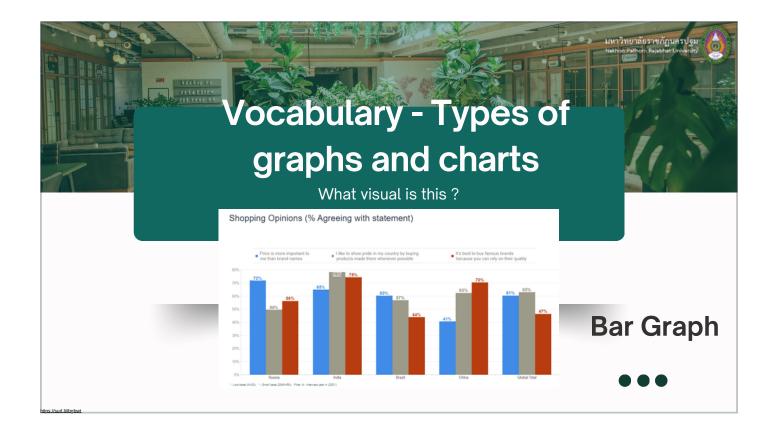


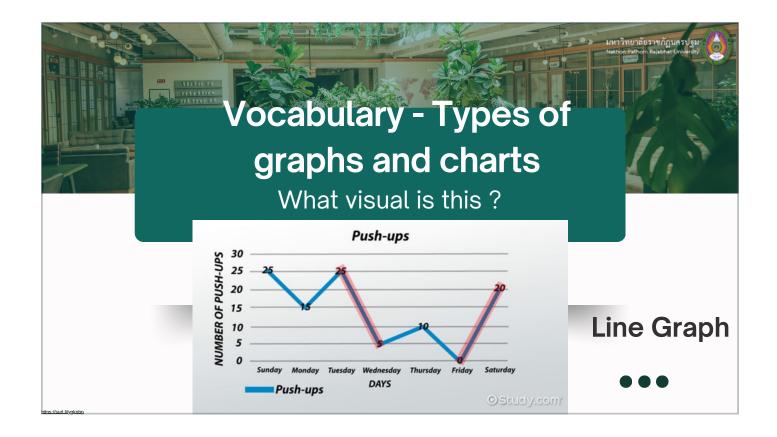
Guess the Country – Flag & Graph Matching Game

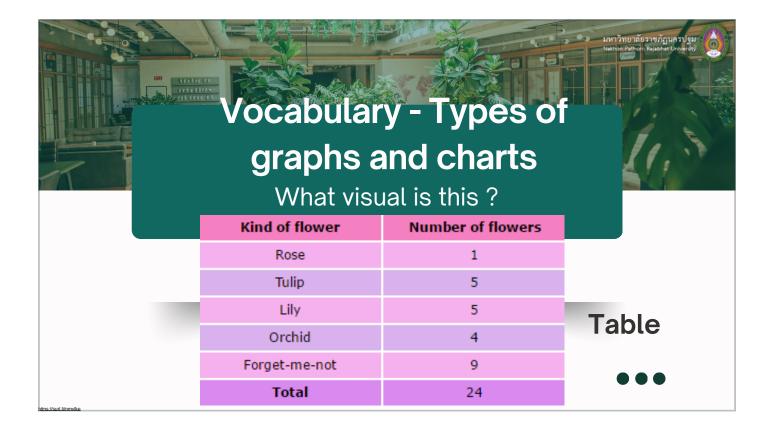
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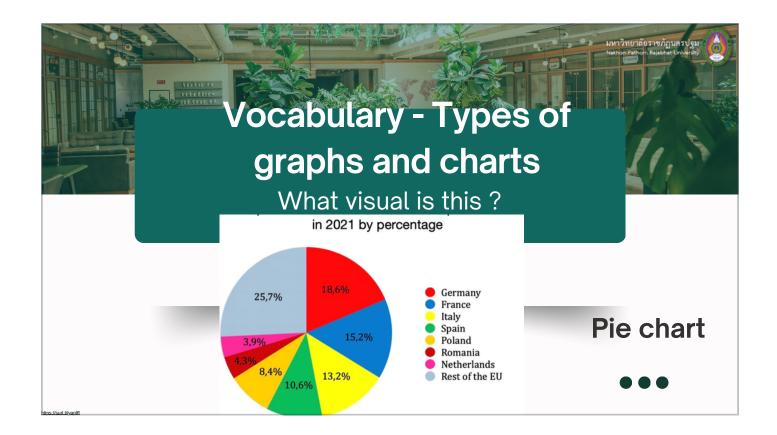


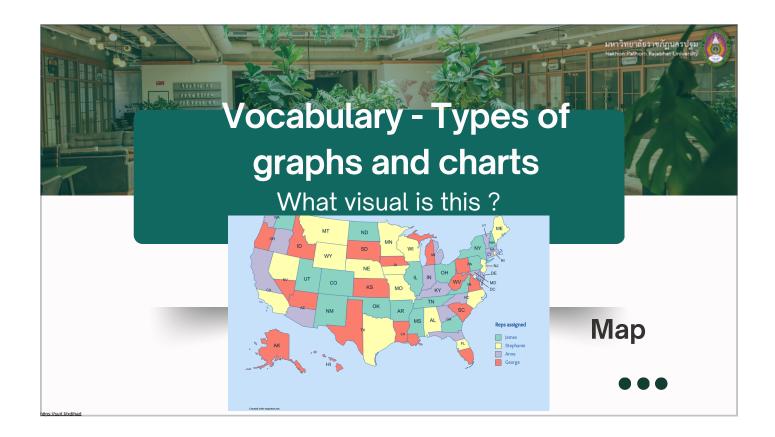


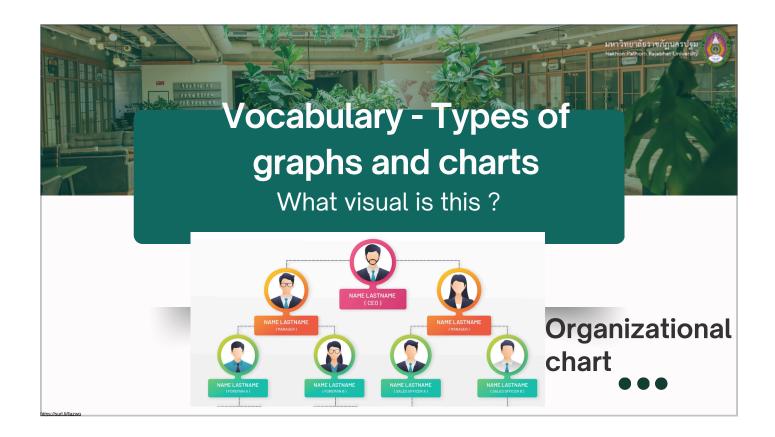


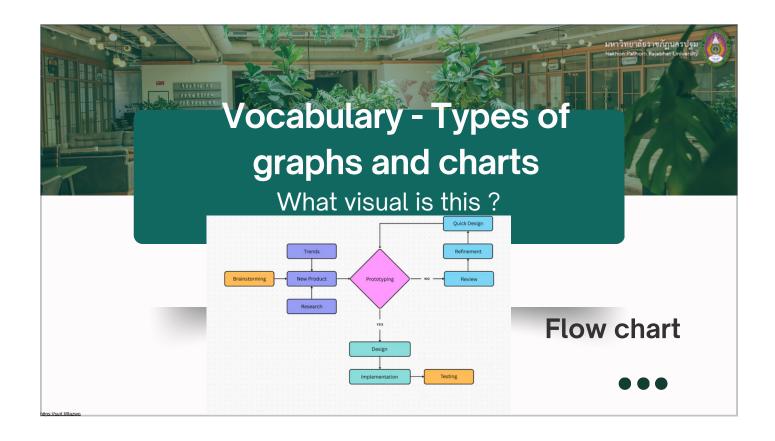


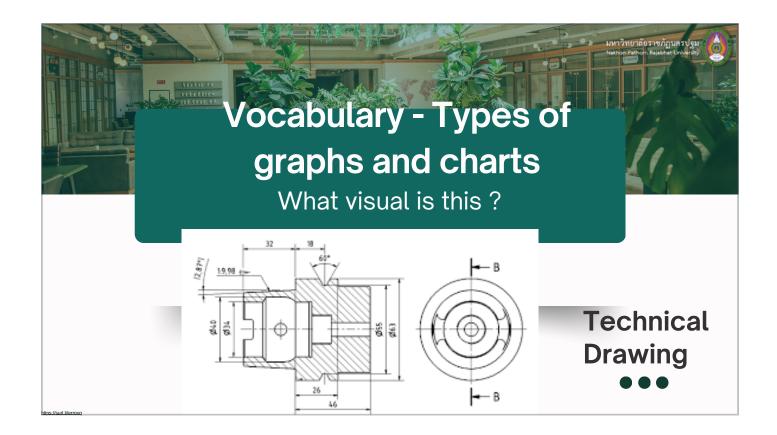












The Use of Past Simple for Trends

The past simple tense is used to describe completed movements or trends that happened at a specific time in the past. It is important to understand that once the trend has ended, we use the past simple to talk about it.



Signal Words for Past Simple:

- Last month/year → (Last year, sales increased significantly.)
- In [specific time] → (In April, the unemployment rate rose to 5 million.)
- From [year] to [year] → (From 1997 to 2001, production declined.)
- During [event] → (During the oil crisis, fuel prices soared.)



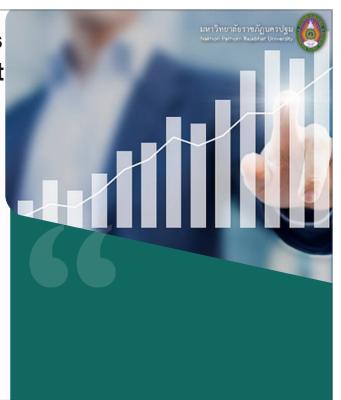
Examples of Past Simple in Trend Analysis

- **7** Positive Growth Example:
- **☑** Between May and July, our export business almost doubled.
- ★ (The growth happened in a defined past period and is now complete.)



Examples of Past Simple in Trend Analysis

- **☑** Decrease Example:
- ✓ The number of German investors declined since 1998.
- ★ (The decline began in the past and is not continuing in the present.)



Present Perfect for Ongoing Trends

- ✓ No Specific Time Instead of mentioning a completed time (e.g., in 2003, last year), we use words like since, for, over the past...
- ✓ Describes Change Over Time We use verbs like has increased, has risen, has declined, has grown to show continuous trends.



- For (a period of time) → for five years, for the past four months
- This month/year → this year, this quarter
- Over (a time period) → over the past six months, over the last decade

Examples of Present Perfect in Trend Analysis

- M Decline Example:
- **✓** The number of German investors has declined since 1998.
- ★ (The decline started in 1998 and is still happening today.)
- Growth Example:
- ✓ The US economy has grown rapidly over the past four months.
- ★ (The economy started growing four months ago and is still growing now.)





SPEAKING

CHOOSE ANY GRAPHS FROM THE SLIDES OR USE YOUR OWN GRAPH TO PRESENT BY FOLLOWING THE CHECKLIST BELOW. PRESENT IT IN THE CLASS.

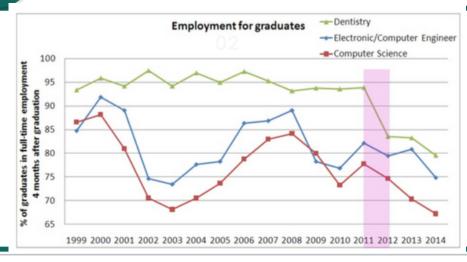
CHECKLIST FOR USING VISUALS (GRAPHS & CHARTS)

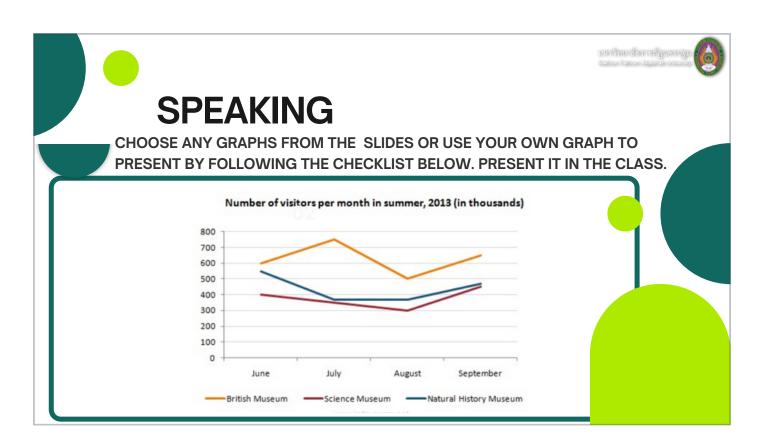
- ✓ 1 Make your visual as clear and easy to understand as possible.
- ✓ 2 Start by telling your audience what the graph/chart illustrates.
- 3 Highlight the key points.
- ✓ 4 Say why these points are important (and explain the cause or effect).
- ✓ 5 Use different verbs to express movement/development.
- ✓ 6 Use the same key words and phrases you used on your bullet charts.



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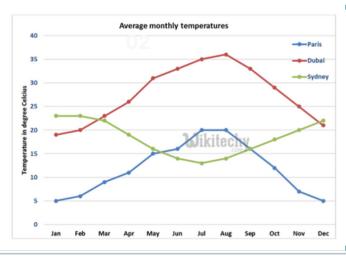


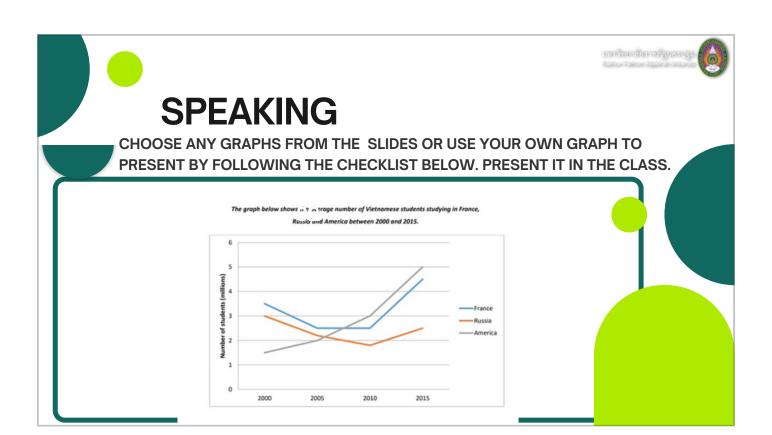


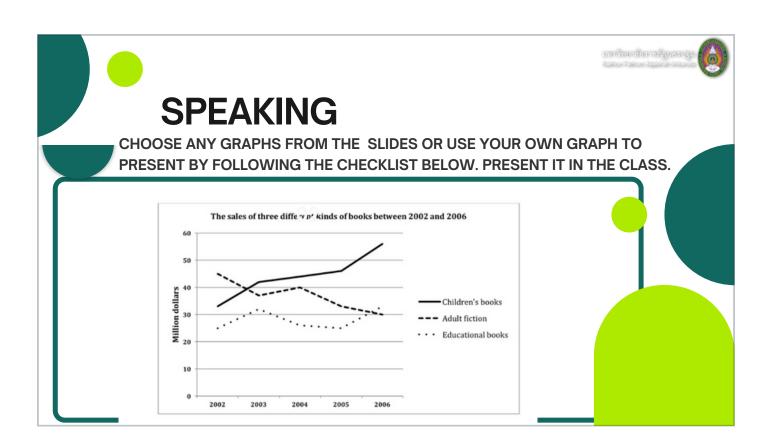


SPEAKING

CHOOSE ANY GRAPHS FROM THE SLIDES OR USE YOUR OWN GRAPH TO PRESENT BY FOLLOWING THE CHECKLIST BELOW. PRESENT IT IN THE CLASS.









This is the end of week 7 where you learned the following.

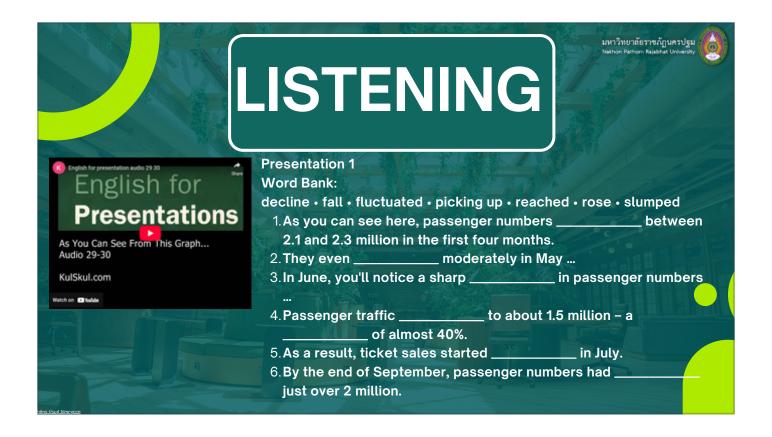
- Types of graphs pg.32
- Talking about Trends (Past simple and Present Perfect, adjective and adverbs)pg. 36 and 39
- describe a graph (whether from the book or your own) using the checklist pg. 41

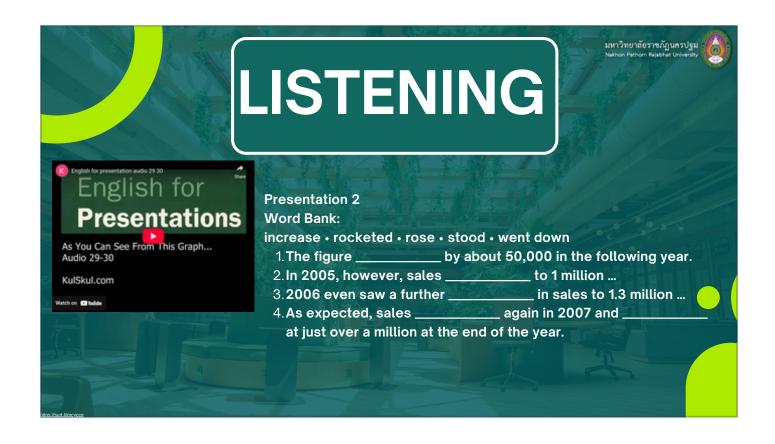


Now, let's move on to Week 9 where you are going to learn the following topics:

- describe a graph
- develop how to describe trends on charts and graphs.













What advice would you give someone who has to describe trends on graphs and charts?

Work with a partner to make a list of tips. Then read what advice James & Gillham, an international firm providing financial services, give on their intranet.

UNIT 4 AS YOU CAN SEE FROM THIS GRAPH



J&G James & Gillham

Presenting trends and financial developments is our daily business. Here are some guidelines you should follow when you next use a graph or chart in your presentation.

1. Think about the number of visuals you want to use – don't overdo it! Remember: less is often more!

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J&G James & Gillham

- **2.**Before showing the graph or chart, prepare the audience for it. Say something which makes them interested in what they will see. This technique is called "lead-in reading."
- 3. Give the audience time to understand what they see before you start explaining the details.
- 4.If the movement you want to describe is very complex, simplify it. Divide the graph into two or three parts and summarize the main developments

J&G James & Gillham

5. Provide an interpretation of the graph's movement. The audience wants to know why there are ups and downs in the graph, what they mean, and what consequences they have.

6.Use the TTT method when presenting graphs: touch (or point to) a detail on the projection, then turn to the audience, and finally, talk to them.

7.Use interesting and varied language to describe trends. You need alternative expressions to describe similar developments.



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OVER TO YOU (PLEASE DISCUSS)

- Which of the tips above were on your list?
 Which are new?
- Which of the tips do you think are the most useful?
- How often do you have to describe charts or graphs in English? Which types of visuals do you use most frequently in your presentations?

UNIT 4 AS YOU CAN SEE FROM THIS GRAPH



That was the end of Week 9 where you learned the following:

- the two presenters describing the graphs pg. 35
- J&G (James and Gillham) pg.41

