



มหาวิทยาลัยราชภัฏนครปฐม



Chapter 5

E-Commerce Business Registration

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Introduction

- Registering an e-commerce business is crucial for legal compliance and credibility.
- Benefits include legal protection, enhanced business trust, and tax advantages.
- Key topics: Importance, Types of Registration, Tax Identification, VAT, Permits, and Trademarks.

Importance of E-Commerce Business Registration



- **Credibility:** Increases trust from customers and partners.
- **Legal Compliance:** Required under laws such as Thailand's Electronic Transactions Act, 2001.
- **Tax Benefits:** Eligible for tax deductions and VAT refunds.



Business Structure Options

- Limited Partnership: General partners (full liability) & limited partners (limited liability).
- Limited Company: Requires at least 2 shareholders; liability limited to investment.
- Public Limited Company: Minimum of 15 shareholders; can trade shares publicly.

ระบบจดทะเบียนนิติบุคคลดิจิทัล (DBD Biz Regist)



บริการจดทะเบียนนิติบุคคล



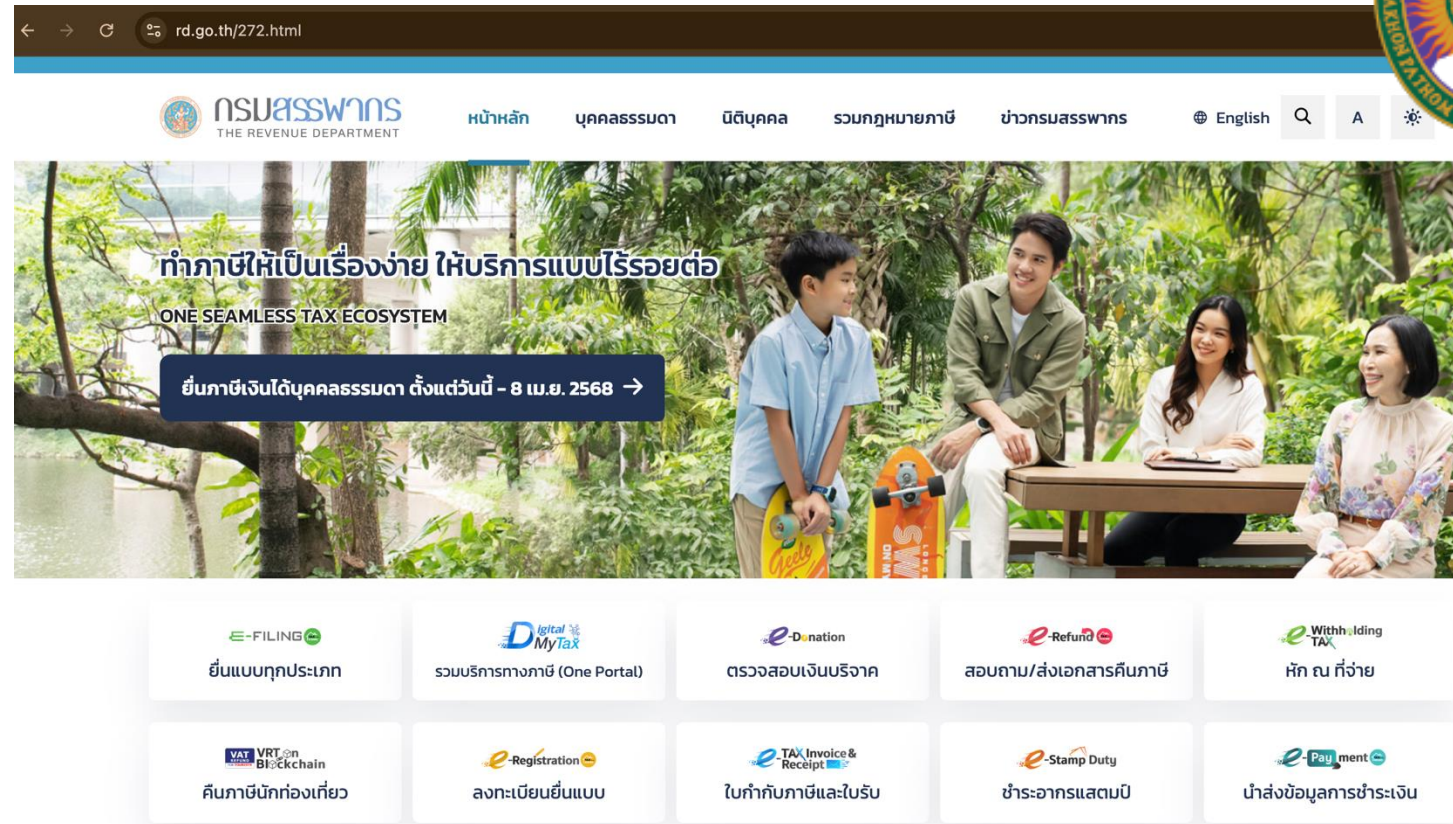
จัดตั้งใหม่

Legal Entity Registration

- Register with the Department of Business Development (DBD).
- Online registration available at dbd.go.th.
- Required documents: Business plan, Identification of directors, Proof of business address.

Tax Identification Number (TIN) Registration

- For Individuals: Use national ID as tax number.
- For Legal Entities: Business registration number serves as tax ID.
- Apply via Revenue Department (rd.go.th).





Value Added Tax (VAT) Registration

- Mandatory if annual revenue exceeds THB 1.8 million.
- Required documents: VAT forms, Business registration documents, Proof of business address.
- Apply via Revenue Department's online portal.



VAT Registration Process

- Check revenue threshold (THB 1.8M+ mandatory).
- Prepare required documents.
- Submit application at the Revenue Department.
- Receive VAT registration certificate (VAT 20).



Additional Business Permits

- Some businesses require additional permits:
- Food & Beverage: FDA Approval.
- Pharmaceuticals & Supplements: Ministry of Public Health License.
- Financial Services: Bank of Thailand Approval.
- Media & Digital Platforms: NBTC Licensing.

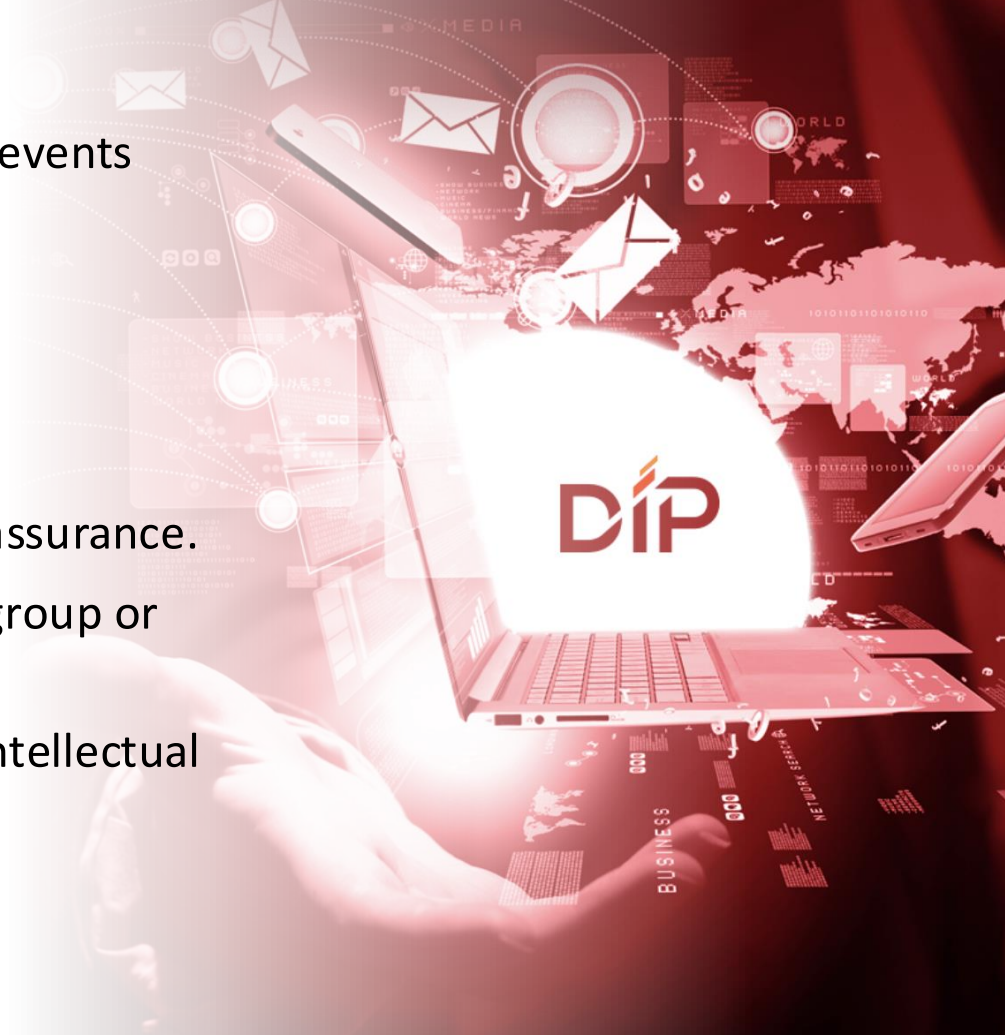
Trademark Registration

- Protects brand identity & prevents counterfeiting.
- Types of Trademarks:
- Trademark: For products.
- Service Mark: For services.
- Certification Mark: Quality assurance.
- Collective Mark: Used by a group or association.
- Register at Department of Intellectual Property (DIP).

ทะเบียนทรัพย์สินทางปัญญา

ธอนิกส์

สิทธิบัตร/อนุสิทธิบัตร สิทธิบัตรการออกแบบ ลิขสิทธิ์



Sign-C

บริการของกรมทรัพย์สินทางปัญญา

กำลังเข้าสู่ระบบผ่านแอปพลิเคชัน
ระบบยืนยันตัวตนแบบรวมศูนย์กลาง

บัญชีผู้ใช้

Username

รหัสผ่าน

Password

เข้าสู่ระบบ

ลืมรหัสผ่าน

ลงทะเบียน

❗ เพื่อการแสดงผลที่ดีควรใช้ Google Chrome
ขนาดหน้าจอ (Resolution) ไม่น้อยกว่า
สามารถคลิกดาวน์โหลดได้ที่ [Google C](#)

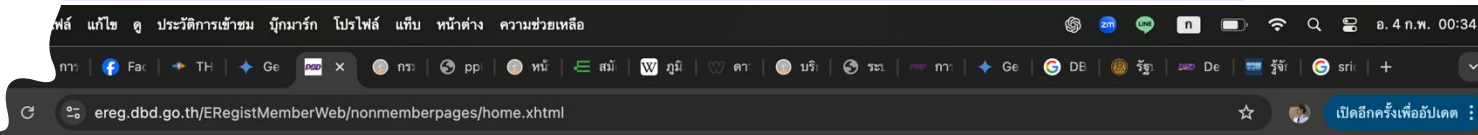


Steps to Register a Trademark

- Check availability: Search DIP database.
- Submit application: Online or at DIP office.
- Government review: Verification & approval process.
- Publication & opposition period: 60-day public review.
- Certificate issuance: Valid for 10 years, renewable.

E-Commerce Business Registration

- Required under Business Registration Act, 1956.
- Ensures business legitimacy in online commerce.
- Registered businesses receive a DBL Trustmark.
- DBD Registered: Confirms registration.
- DBD Verified: Certifies credibility (Silver, Gold, Platinum levels).



HOW TO จัดทะเบียนธุรกิจออนไลน์ e-Registration

คลิก...เพื่อศึกษาขั้นตอนการจัดทะเบียน



หรือ



Steps for E-Commerce Business Registration

- Prepare website & business details.
- Submit application: Online via DBD or at local offices.
- Receive approval & DBD Registered Seal.





Summary

- E-commerce registration ensures legal compliance, credibility, and access to business benefits.
- Entrepreneurs should carefully select business structures and meet tax and licensing requirements.
- Proper registration builds long-term success and trust in the market.



References

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