



04



Web Design and Development for Multimedia

7192301

Week 14

Project Development Workshop

04



Topic

Project planning and content creation

04

Project planning and content creation



Web Design Project Using Figma

Objective

Design a user-centered website interface using Figma

Apply UI/UX principles, mobile-first design, and visual consistency

Deliverables

Wireframes

High-fidelity UI design

Interactive prototype (Figma)





Project planning and content creation

Step 1: Define the Project

Website purpose (e.g. e-Learning, Portfolio, Business, Campaign)

Target users (age, needs, behavior)

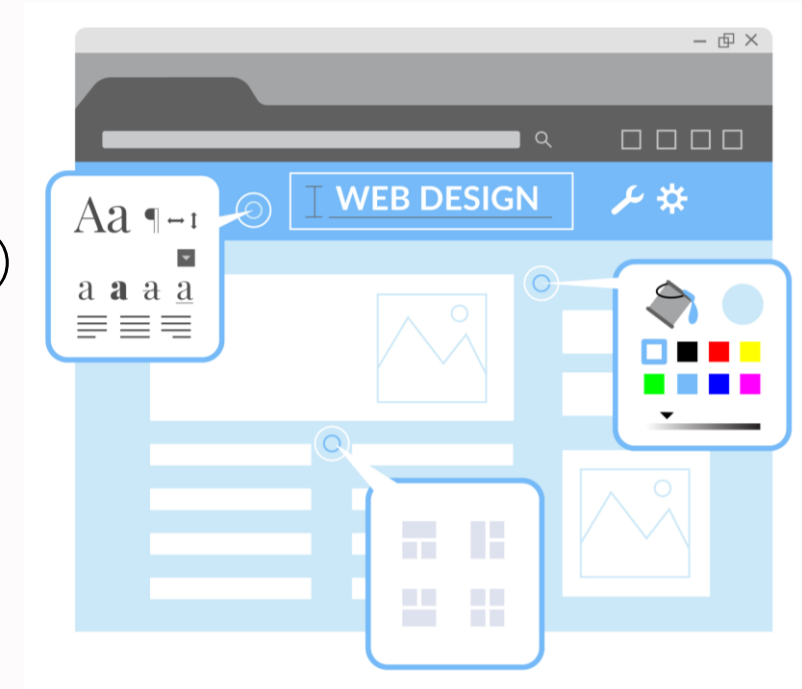
Main goals of the website

Key Questions

Who are the users?

What problems does the website solve?

What actions should users take?





Project planning and content creation

Content Structure

Homepage

About / Course / Product pages

Contact / Profile / Dashboard (depending on project)

Content Types

Text (headlines, descriptions)

Images / icons

Multimedia (video, animation – optional)

Interactive elements (buttons, forms)



Purpose of Wireframes

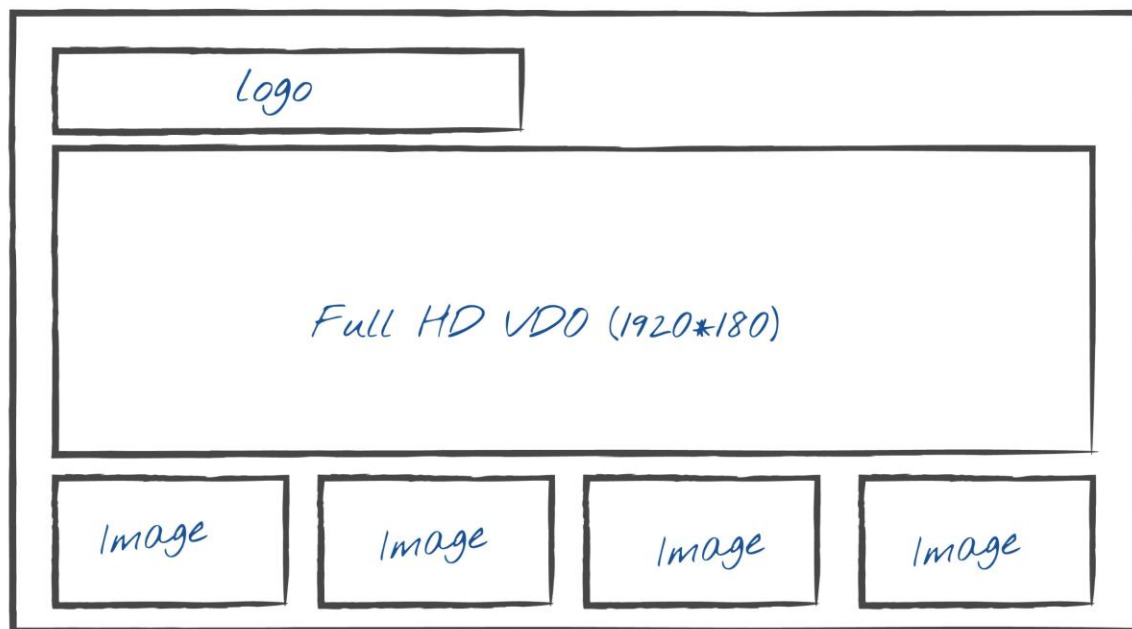
- Focus on layout and structure
- Define content hierarchy
- Plan navigation and user flow

Wireframe Elements

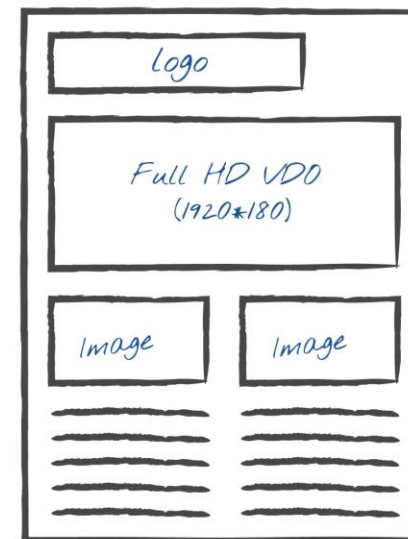
- Header & navigation
- Content sections
- Call-to-action buttons
- Footer



WEB DESIGN



1920 px
Desktop / Laptop



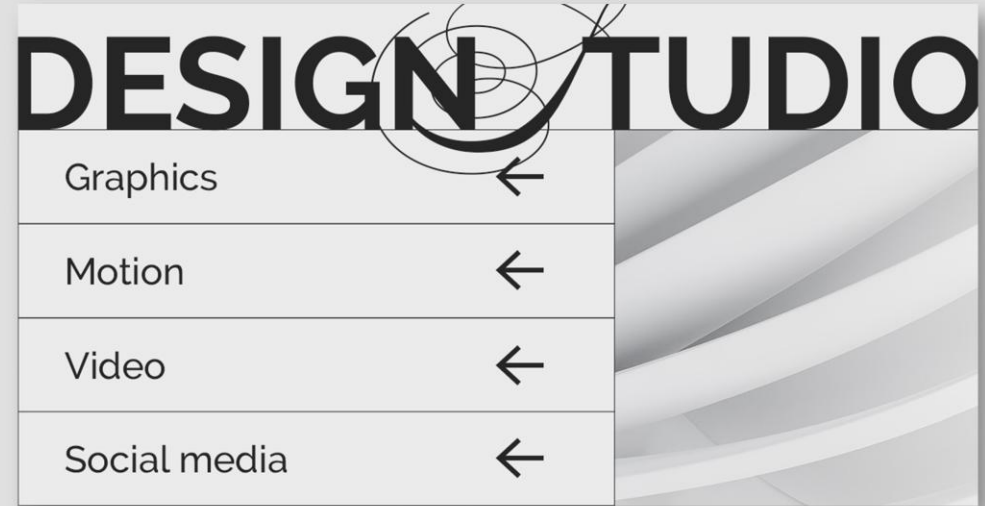
786 px
Tablet



460 px
Smartphone

FACEBOOK AD TEMPLATE

Business

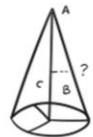


$$\sqrt{2+a_n}-a_n=0$$

Explore

Science Technology

Data Science

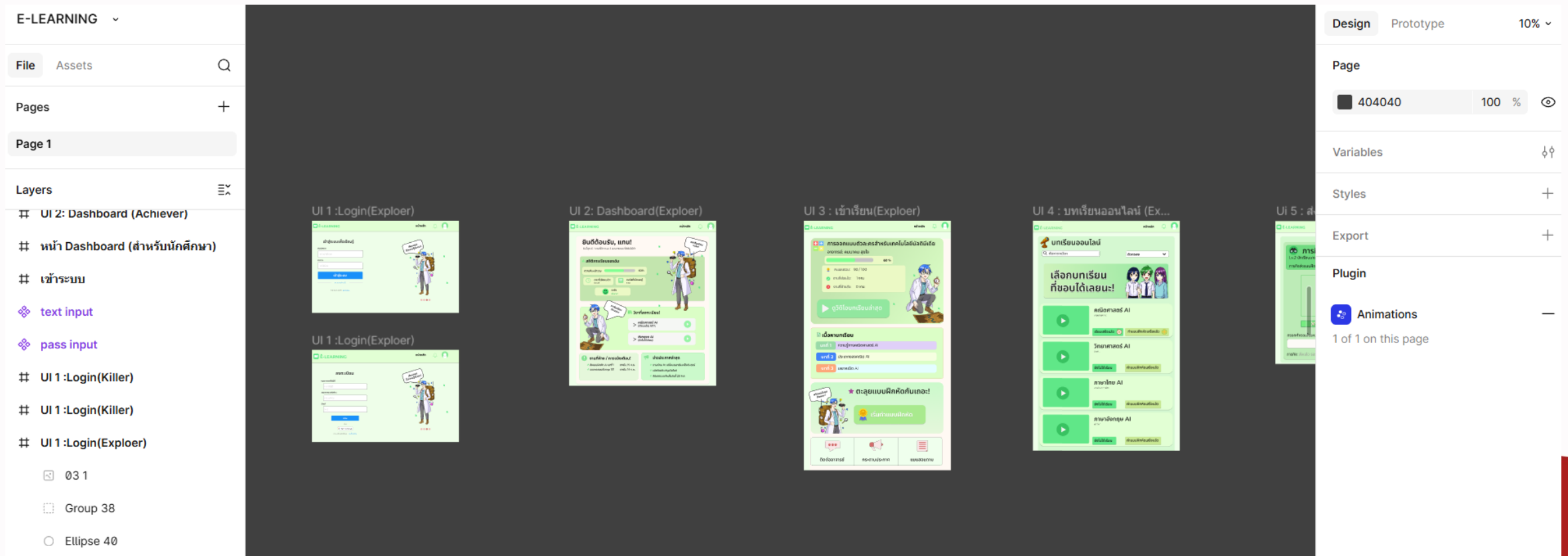


Data Science

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna

www.science.com

Figma



Figma



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Pages



Page 1

Layers

- # Slide 16:9 - 4
- # Slide 16:9 - 5
- # Slide 16:9 - 3
- # Slide 16:9 - 2
- # Slide 16:9 - 9
- # Slide 16:9 - 19
- # Slide 16:9 - 18
- # Slide 16:9 - 30
- # Slide 16:9 - 21
- # Slide 16:9 - 20
- # Slide 16:9 - 15
- # Slide 16:9 - 17
- # Slide 16:9 - 16

Slide 16:9 - 1



Slide 16:9 - 2



Slide 16:9 - 3



Slide 16:9 - 4



Slide 16:9 - 5



Slide 16:9 - 6



Slide 16:9 - 7



Slide 16:9 - 9



Slide 16:9 - 8



Slide 16:9 - 14



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Slide 16:9 - 25



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Slide 16:9 - 27



Slide 16:9 - 28



Slide 16:9 - 29



Comments

Properties

6% ▾



Search



Give feedback, ask a question, or just leave a note of appreciation. Click anywhere in the file to leave a comment.

Figma



Untitled ▾

Pages

Page 1

Layers

รายการซื้อ

รายการซื้อ1

เมนู3

เมนู3

เมนู3

เมนู3

เมนู2

เมนู2

เมนู2

เมนู1

เมนู1

รายการซื้อ

430 × 932

เมนู1

เมนู2

เมนู3

เมนู1

เมนู2

เมนู3

รายการซื้อ1

รายการซื้อ2

รายการซื้อ3

รายการซื้อ4

รายการซื้อ

รายการซื้อ

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รายการซื้อ

Comments

Properties

16%

Get coding, faster

16 Border - 16

Padding 16

8 344×100 8

16

1

16

Dev Mode simplifies handoff, speeds up inspection, and integrates with tools like VS Code and Storybook.

Request access

รายการซื้อ

Layout

Width 430px

Height 932px

Colors

Hex ▾

Activity

Develop final project (multimedia web page).

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