

# Project Management

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# Chapter 8: Project Cost Management

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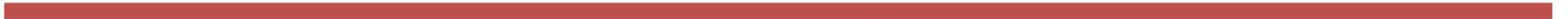


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# Learning Objectives

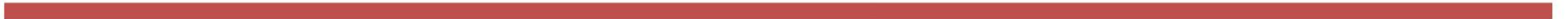
- Understand the concept of project cost management
- Identify key processes in cost management
- Learn cost estimation and budgeting concepts
- Explain cost control and monitoring
- Understand the role of cost management in project success





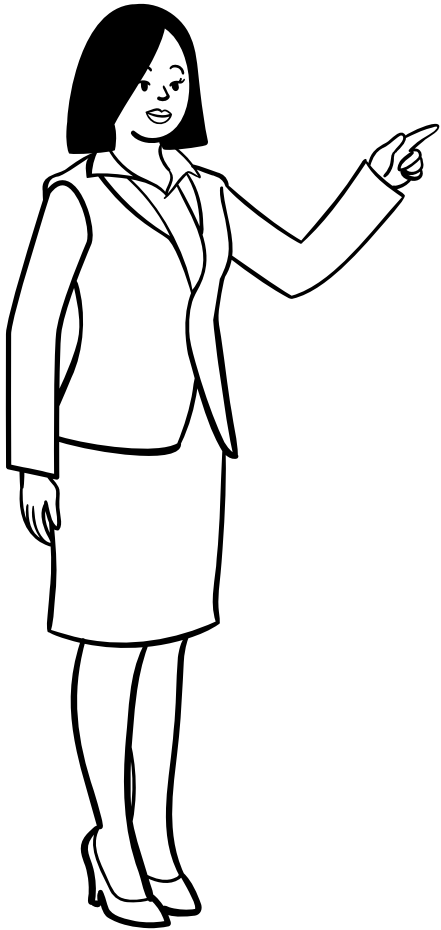
# Introduction to Project Cost Management

- Focuses on planning, estimating, budgeting, and controlling project costs
- Ensures project is completed within approved budget
- Links financial planning with project activities





# Importance of Cost Management



- Prevents budget overruns
- Supports financial decision-making
- Improves profitability
- Increases transparency and accountability
- Builds stakeholder confidence.



# Key Processes in Cost Management

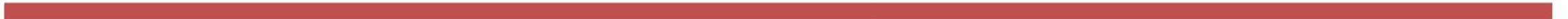
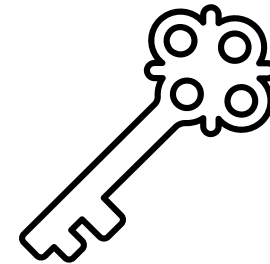
- Cost estimation
- Cost budgeting
- Cost control
- Cost reporting





# Cost Estimation

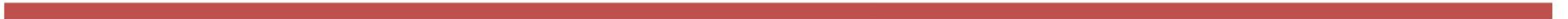
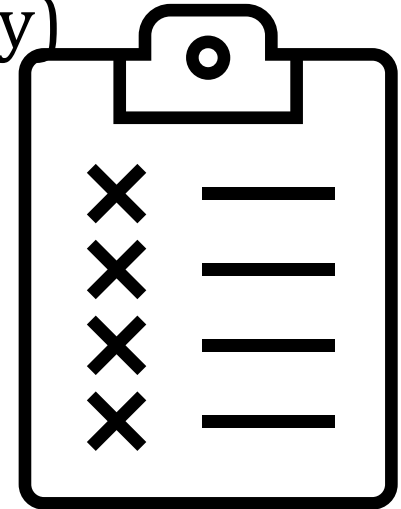
- Predicts cost of each project activity
- Includes:
  - Labor cost
  - Hardware & software
  - Materials
  - Overhead cost
- Basis for budget planning





# Cost Estimation Techniques

- Analogous estimation (compare with similar projects)
- Parametric estimation (use formulas & rates)
- Bottom-up estimation (estimate each task separately)
- Expert judgment

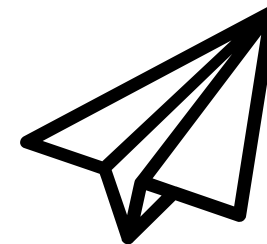




# Example of Cost Estimation

Example:

- 5 developers
- Salary = 40,000 THB / month
- Duration = 3 months
- Labor Cost =  $5 \times 40,000 \times 3 = 600,000$  THB





# Cost Budgeting

- Aggregates all estimated activity costs
- Allocates budget to project phases or work packages
- Establishes cost baseline for performance measurement
- Includes contingency reserves

Example:

- Design Phase: \$5,000
- Development Phase: \$25,000
- Testing Phase: \$8,000
- Contingency: \$2,000

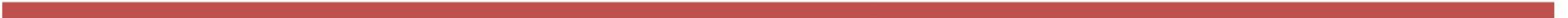
Total Project Budget = \$40,000





# Project Budget

- Represents total approved funds for the project
- Serves as baseline for cost control
- Includes:
  - Direct costs
  - Indirect costs
  - Contingency reserve





# Cost Control

- Monitors actual cost against planned cost
- Identifies cost variances early
- Implements corrective actions
- Updates cost forecasts





# Earned Value Management (EVM)

- Integrates scope, schedule, and cost
- Measures real project performance
- Predicts final cost and schedule outcomes

## Benefits

- Early problem detection
  - Objective performance measurement
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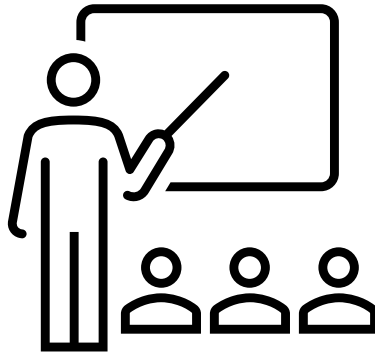
# Common Cost Problems

- Underestimated costs
  - Scope creep
  - Poor tracking
  - Price changes
  - Lack of contingency planning
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# Managing Cost Changes

- Evaluate impact on budget and schedule
- Update cost baseline
- Obtain approval
- Communicate changes





# Tools for Cost Management

- Spreadsheets (Excel, Google Sheets)
- MS Project
- Jira
- Trello / Asana
- Accounting software





# Best Practices in Cost Management

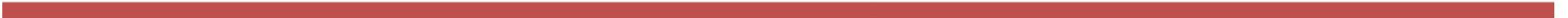
- Estimate realistically
- Review budget regularly
- Track expenses frequently
- Control scope changes
- Maintain documentation





# Summary

- Project cost management ensures budget control
- Estimation, budgeting, and control are essential
- Effective cost management improves project success





# Review Exercise

1. What is project cost management?
  2. Name two cost estimation techniques.
  3. What is a project budget?
  4. What does cost variance indicate?
  5. Why is cost control important?
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